

# HOUSES AWARDS

Awards coverage 2023

housesawards.com.au

The Houses Awards receives recognition through a range of media, including newspapers, lifestyle magazines, websites and social media platforms, in addition to coverage by Architecture Media's print and online titles.

## 2023 EXTERNAL COVERAGE RESULTS

### 149 online pieces —

The 2023 Houses Awards were covered online across major platforms such as The Australian, Australian Financial Review, The Guardian, News.com.au, The Age, Herald Sun, Vogue Living, Broadsheet and Realestate.com.au.

### 6 social pieces —

Social media coverage was achieved across all major platforms including Facebook, Instagram and Twitter.

### 6 print pieces —

The awards were covered in print across major metropolitan titles, including The Weekend Australian Magazine, Australian Financial Review, Herald Sun and Daily Telegraph.

Total coverage achieved: 161 pieces

## CIRCULATION/AUDIENCE

Total accumulative audience: 278,000,000+

## SOME MEDIA HIGHLIGHTS

### Broadsheet

"The Houses Awards Shortlist Is In, and It Includes Stunning Homes in Some Pretty Odd Spaces"

(online)

– [Read the article](#)

### Realestate.com.au

"Built in one day: 'Economical' Qld house receives top gong"

(online)

– [Read the article](#)

### Canberra Times

"Modular home installed in a day wins design award"

(online)

– [Read the article](#)

### Vogue Living

"A look at the most spectacular homes from the 2023 Houses Awards shortlist"

(online)

– [Read the article](#)

### The Guardian

"From a 30sqm house to a slice of urban parkland: Australia's most sustainable homes of 2023 – in pictures"

(online)

– [Read the article](#)

"Subtraction renovation: asbestos-riddled garage becomes feelgood forest in Sydney"

(online)

– [Read the article](#)

### News.com.au

"Design Awards shed light on bold new vision of family living in Australia"

(online)

– [Read the article](#)

"Stunning inner Brisbane backyard makes national award finals"

(online)

– [Read the article](#)

"Do a lot with a little': Six Qld renovations in Houses award finals"

(online)

– [Read the article](#)

### Australian Financial Review

"This diamond-shaped house just won a national award"

(print and online)

– [Read the article](#)

### The Australian / The Weekend Australian

"The planting is like a musical composition': Inside TCL and Paul Thompson's grand Melbourne garden"

(print and online)

– [Read the article](#)

### Perth Now

"Inside this stunning Neil Cownie-designed home that was once a busy Nedlands petrol station"

(online)

– [Read the article](#)