HOUSES AWARDS

Awards coverage 2024

housesawards.com.au



2024 EXTERNAL COVERAGE RESULTS

142 online pieces —

The 2024 Houses Awards were covered online across major platforms such as ABC, The Sydney Morning Herald, The Age, Vogue, Domain, The Guardian, News.com.au, Herald Sun, Realestate.com.au, Broadsheet, along with broad syndication via the AAP.

3 broadcast pieces —

Broadcast coverage was achieved via the Today Show Australia and ABC Brisbane Radio.

14 print pieces —

The awards were covered in print across major metropolitan titles, including Domain Magazine, Herald Sun, The Sydney Morning Herald, The Weekend Australian Magazine and The Courier Mail.

Total coverage achieved: 159 pieces

CIRCULATION/AUDIENCE

Total accumulative audience: 214,800,000+

SOME MEDIA HIGHLIGHTS

Today Show Australia

"Inside the homes shortlisted for 'Australian House of the Year' awards" (television)

- Watch segment

The Sydney Morning Herald

"Brisbane home office clocks on to win architecture prize" (online)

- Read the article

The West Australian

"Home office clocks on to win architecture prize" (online)

- Read the article

ABC

"Queensland couple wins House of the Year after renovating 113-yearold worker's cottage in Brisbane" (online)

- Read the article

Vogue

"15 awe-inspiring heritage properties from the Houses Awards shortlist" (print and online)

- Read the article

"These are all the deserving winners of the 2024 Houses Awards" (online)

- Read the article

Realestate.com.au

"Australian Institute of Architecture awards, Houses Awards showcase Vic's most spectacular properties" (online)

- Read the article

"Carrickalinga Shed named Australia's most sustainable home of the year" $% \label{eq:carrickalinga} % \label{eq:carrickalinga}$

(online)

- Read the article

The Guardian

"A renovated Queenslander with a home office in a former laundry wins Houses awards top prize" (online)

- Read the article

Broadsheet

"A former corner milk bar, an old timber worker's cottage and more are among australia's best homes" (online)

- Read the article

Yellowtrace

"Red Hill House and Studio by Zuzana & Nicholas" (online)

- Read the article

"Australia's most exceptional homes revealed at Houses Awards 2024" (online)

- Read the article