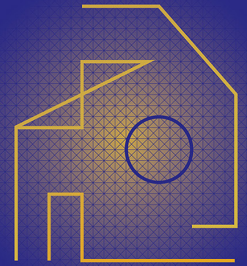


HOUSES AWARDS

Awards coverage 2020

housesawards.com.au



The Houses Awards receives recognition through a range of media, including newspapers, lifestyle magazines, television segments, websites and social media platforms, in addition to coverage by Architecture Media's print and online titles.

2020 EXTERNAL COVERAGE RESULTS

242 online pieces —

The 2020 Houses Awards were covered online across major platforms such as News.com.au, Realestate.com.au, Domain, Broadsheet, Sydney Morning Herald, The Age, The Daily Mail, Vogue and The Design Files.

49 social pieces —

Social media coverage was achieved across all major platforms including Facebook, Instagram and Twitter.

5 print pieces —

The awards were covered in print across major metropolitan titles, including *The Weekend Australian Magazine*, *Australian Financial Review* and *The West Australian*.

Total coverage achieved: 290+ pieces

CIRCULATION/AUDIENCE

194,800,000+ online circulation —

Online circulation was the largest audience in 2020.

25,900,000+ social media circulation —

Social media circulation was achieved across all major platforms, from key sites such as Domain, Vogue Living and Better Homes and Gardens.

1,700,000+ print circulation —

Print circulation was achieved across major metro and regional titles, in supplements, news and magazine sections.

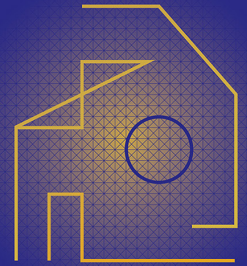
Total accumulative audience: 222,400,000+

Audience figures calculated by the Houses Awards PR team, HotHouse Media & Events, using MediaNet and publicly available audience figures, and provided on 16 September 2020.

HOUSES AWARDS

Awards coverage 2020

housesawards.com.au



SOME MEDIA HIGHLIGHTS

Brisbane Times

“Forgotten old Gold Coast home crowned Australian House of the Year”
(online, Facebook)

[– Read the article](#)

The Age

“Forgotten old Gold Coast home crowned Australian House of the Year”
(online)

[– Read the article](#)

Sydney Morning Herald

“Forgotten old Gold Coast home crowned Australian House of the Year”
(online)

[– Read the article](#)

Domain Living

“Cantala Avenue House wins the prestigious House of the Year award”
(online, Facebook, Instagram)

[– Read the article](#)

News.com.au

“Jawdropping NSW homes claim prestigious Houses Awards”
(online)

[– Read the article](#)

“Houses Awards 2020: Northcote, Fitzroy North projects win prizes”
(online)

[– Read the article](#)

Better Homes and Gardens

“This is the Australian house of the year”
(online)

[– Read the article](#)

The Weekend Australian Magazine

“Vaucluse Garden by Jane Irwin”
(online, print)

[– Read the article](#)

Realestate.com.au

“Ramshackle QLD reno named Australian House of the Year”
(online)

[– Read the article](#)

“2020 Houses Awards: The 5 best homes to provide solace and sanctuary”
(online, Facebook)

[– Read the article](#)

Australian Financial Review

“2020 Houses Awards shortlist reveals new state of domestic bliss”
(online, print)

[– Read the article](#)

Broadsheet (National)

“A playful, reimagined beach shack; a snug 60-square-metre home; and a show-stopping romanesque pool: The 2020 Houses Awards Winners Announced”
(online, Facebook)

[– Read the article](#)

Daily Mail Australia

“Inside the renovated ‘ramshackle beach shack’ that has been crowned the BEST house in Australia - complete with a dreamy bathroom retreat and relaxing courtyards flooded with natural sunlight”
(online)

[– Read the article](#)

Vogue Living

“The best houses in Australia for 2020 have been revealed”
(online, Facebook, Instagram)

[– Read the article](#)

Urban List Melbourne

“Take A Look Inside The Melbourne Houses That Were Big Winners At The 2020 Houses Awards”
(online, Facebook, Instagram)

[– Read the article](#)