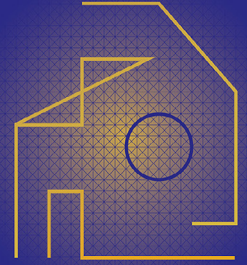


HOUSES AWARDS

Awards coverage 2019

housesawards.com.au



The Houses Awards receives recognition through a range of media, including newspapers, lifestyle magazines, television segments, websites and social media platforms, in addition to coverage by Architecture Media's print and online titles.

2019 EXTERNAL COVERAGE RESULTS

169 online pieces —

The 2019 Houses Awards were covered online across major platforms such as News.com.au, Realestate.com.au, Domain, Sydney Morning Herald, The Age, The Daily Mail, Vogue Living, Nine Honey, The Design Files and Yahoo7.

10 social pieces —

Social media coverage was achieved across all major platforms including Facebook, Instagram and Twitter.

21 print pieces —

The awards were covered in print across major metro and regional titles such as *The Mercury*, *Domain*, *The Weekend*, *Australian Magazine*, *Courier Mail* and *The West Australian*.

2 broadcast pieces —

Broadcast coverage was achieved on ABC Radio Hobart and ABC News Breakfast.

Total coverage achieved: 200+ pieces

CIRCULATION/AUDIENCE

198,200,000+ online circulation —

Online circulation was the largest audience in 2019.

9,500,000+ social media circulation —

Social media circulation was achieved across all major platforms, from key sites such as Domain, Vogue Living and Realestate.com.au.

2,500,000+ print circulation —

Print circulation was achieved across major metro and regional titles, in supplements, news and magazine sections.

68,000+ broadcast circulation —

Broadcast was achieved across ABC News Breakfast and ABC Radio Hobart.

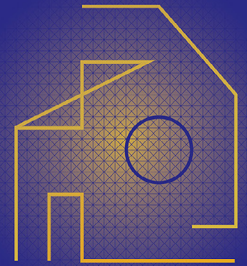
Total accumulative audience: 210,268,000+

Audience figures calculated by the Houses Awards PR team, HotHouse Media & Events, using MediaNet and publicly available audience figures.

HOUSES AWARDS

Awards coverage 2019

housesawards.com.au



SOME MEDIA HIGHLIGHTS

Realestate.com.au

“5 of the best 2019 Houses Awards nominees”
(online)

[– Read the article](#)

“Who will win the Australian House of the Year 2019?”
(online)

[– Read the article](#)

“Eccentric Victorian homes up for 2019 Houses Awards”
(online)

[– Read the article](#)

The West Australian

“Modern farmhouse named best home in Australia at annual Houses Awards”
(online)

[– Read the article](#)

Vogue Living

“All the shortlisted new homes from the 2019 Houses Awards”
(online)

[– Read the article](#)

“The best house alterations and additions from the 2019 Houses Awards”
(online)

[– Read the article](#)

Daily Mail UK

“‘A hardworking farm building, a verdant greenhouse and a new business setup’: See why this unassuming shed in country Victoria has been named Australia’s best house”
(online)

[– Read the article](#)

“From palatial outdoor entertaining rooms to homes set in the middle of a lake: These are the houses experts are calling the best in Australia”
(online)

[– Read the article](#)

The Design Files

“Here Is The 2019 Houses Awards Shortlist”
(online)

[– Read the article](#)

Brisbane Times

“‘Part building, part archaeological dig’: West End carport is best in Australia”
(online)

[– Read the article](#)

Interiors Addict

“2019 Houses Awards: Winners include a farm & tiny unit!”
(online)

[– Read the article](#)

Domain

“A working farm crowned Australia’s best in House of the Year Awards”
(online)

[– Read the article](#)

Katherine Times

“Daylesford Longhouse by Partners Hill named Australian house of 2019”
(online)

[– Read the article](#)

Homes to Love

“Daylesford Longhouse wins Australian House of the Year 2019”
(online)

[– Read the article](#)

News.com.au

“Cool conversions, hidden rooms and sail shapes: Most spectacular Australian homes of 2019 revealed”
(online)

[– Read the article](#)

“Houses Awards: Daylesford Longhouse named Australian House of the Year”
(online)

[– Read the article](#)